

CARNIVAL *for* CARE



YOU'RE INVITED TO MAKE A DIFFERENCE

JOIN US AT THE 1ST ANNUAL

CARNIVAL *for* CARE

SUNDAY, JUNE 22ND, 2025 • 1-4PM

Shalom Village, 70 Macklin St. N., Hamilton

FOOD. FRIENDS. FUN-DRAISER!



Dear Friend,

What if one day of fun could change countless lives?

On Sunday, June 22nd, Shalom Village is hosting our very first *Carnival for Care* — a joyful, family-friendly event featuring delicious food, exciting games, music, face painting, and entertainment for all ages. More than a celebration, it's a heartfelt invitation to support the seniors who count on us every day.

For over 50 years, Shalom Village has reimagined what senior care can look like. Through Assisted Living, Long-Term Care, Palliative and Convalescent Care, and a host of community-based wellness programs, we create Moments that Matter — opportunities for older adults to live their fullest, most meaningful lives.

Your support makes this possible!



Tickets are just \$36 per person. We also offer both corporate & family sponsorships starting at \$1,800. For more information contact us at: Foundation@ShalomVillage.ca

REAL LIVES. REAL OUTCOMES. POWERED BY YOUR SUPPORT.

At Shalom Village, we see powerful transformations every day.

Seniors who join our fitness club after an illness or injury often regain mobility, confidence, and the freedom to do the things they love — like gardening, dancing, or playing with their grandchildren.

Others arrive in need of short-term convalescent care. With personalized therapy and expert medical attention, many are able to recover successfully and return to independent living, equipped with the strength and confidence to manage daily life again.

Some choose to make Shalom Village home by moving into our Assisted Living apartments. Once here, they often discover a renewed sense of purpose and joy. They participate in seasonal recreation programs, arts and crafts, social events, and outings made possible by our transportation services. Trips to local shops, parks, and attractions become part of their routine — bringing the world to them, and them back into the world.



YES! I WANT TO MAKE A DIFFERENCE BY SUPPORTING THE CARNIVAL *for* CARE WITH MY GIFT OF:

☐ **Yes!** I plan to attend. See my ticket and donation information below.

☐ Unfortunately, I'm unable to attend. See my donation information below.

TICKETS:

- ☐ \$36 per person
- ☐ \$18 per child (4-16 years)
3 and under FREE

TICKET + DONATION:

- ☐ \$50
- ☐ \$72
- ☐ \$118
- ☐ \$250
- ☐ \$360
- ☐ \$500

FAMILY SPONSORSHIPS:

- ☐ \$1000
- ☐ \$1800
- ☐ \$2500

Indicate Family Name
to appear on T-Shirt or Flag

☐ Visa ☐ Mastercard ☐ Cheque (Enclosed)

Name: _____

Credit Card # _____

Address: _____

Expiry Date: ____/____/____ CVV: _____

City: _____

Name on Card: _____

Postal Code: _____

Email: _____

Phone: _____

Detach the perforated form and mail to Shalom Village using the Return Envelope provided.
If paying by cheque, include with form and Return Envelope.

TO MAKE YOUR DONATION, PLEASE VISIT WWW.SHALOMVILLAGE.CA/GIVE-TODAY OR USE THE FORM ON THE BACK PAGE OF THIS NEWSLETTER, ALONG WITH THE ENCLOSED ENVELOPE.

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Whether you are able to attend, or just wish to donate, your gift will create moments that matter for hundreds of Hamilton area seniors and their families.

The outcomes our seniors experience are not rare. They are the result of intentional, compassionate care — and they are only possible because of community support from people like you!

Your generosity directly funds:

- Mobility and physiotherapy programs tailored for seniors
- Adult day programs and memory care support
- Community-based fitness, wellness, and social programs
- Recreational and transportation services that keep seniors active and engaged
- Dignified, high-quality care for those who need it most

Here's how you can make a difference today:

- Donate — Every contribution fuels life-changing programs
- Sponsor — Align your brand with community care
- Give in-kind — Gift cards, services, or products for the event
- Attend the Carnival! — Bring your family and celebrate with us

Together, we can Support Seniors and Celebrate Family — and create a better tomorrow for our loved ones, our neighbours, and our seniors.

With gratitude,

Kathleen

Kathleen Thomas
Executive Director,
Shalom Village Foundation

Marianne

Marianne Klein
CEO,
Shalom Village



FROM HUSTLE TO HEART: WELCOMING THE CARNIVAL FOR CARE

Celebrating Community. Supporting Seniors. One Joyful Day.

For nearly two decades, the *Hustle 4 Health* brought our community together to walk, run, and raise funds for the seniors at Shalom Village. With music in the air, prizes, games, and BBQs sizzling along the street, what began as a fitness fundraiser quickly grew into something much bigger.

Over time, we noticed something wonderful — people were staying. Not just to hustle, but to *connect*. They lingered over lemonade, laughed with their kids at face painting stations, and bonded over shared stories. We realized that the heart of the event wasn't the run — it was the *community*.

That feeling reached new heights in 2024 at our *50th Anniversary Family Fun Day*, where hundreds joined us for tours, music, food, and fellowship. With over \$350,000 raised, the event was a reminder of the power we have when we come together with purpose.

That's when the idea took root. What if we created something that combined the fun of the *Hustle*, the energy of our anniversary, and the warmth of our mission?

Introducing: Carnival for Care

A brand-new celebration that blends the best of both worlds — games, music, food, and laughter, all in support of Shalom Village seniors.

Join us on **Sunday, June 22nd** for our **first-ever Carnival for Care**, and help us turn joy into impact. Whether you're tossing beanbags, enjoying live entertainment, or watching your kids chase bubbles, every smile helps fund vital care, recreation, and wellness programs for Shalom Village Seniors.

Bring your family. Make new memories. And help us build a future filled with "moments that matter".



BE A FOUNDING FAMILY SPONSOR OF CARNIVAL *for* CARE!

THIS IS YOUR CHANCE TO BE PART OF SOMETHING SPECIAL FROM THE VERY BEGINNING.

By becoming a Founding Family Sponsor, you'll help us create a legacy of care, while enjoying exclusive perks and lasting recognition.

Your sponsorship directly supports life-changing programs for Shalom Village seniors — from fitness and mobility to memory care, creative arts, outings, and more. Celebrate family, support seniors, and help us make this inaugural Carnival for Care a day to remember!

TO BECOME A SPONSOR, FILL OUT THE REPLY FORM. OR CONTACT US AT FOUNDATION@SHALOMVILLAGE.CA OR VISIT SHALOMVILLAGE.CA/GIVETODAY

FOUNDING FAMILY SPONSORSHIP LEVELS:

\$1,000 **FAMILY PASS SPONSOR**

INCLUDES:

- FREE family admission (2 adults + up to 3 kids), unlimited games, treats, and activities
- Your family name listed in our newsletter as a Founding Sponsor

\$1,800 **T-SHIRT TRIBUTE SPONSOR**

INCLUDES ALL FAMILY PASS SPONSOR ITEMS PLUS:

- Your family name featured on the back of our event T-shirt — a wearable symbol of your impact!
- Pledge 3+ years at the T-Shirt Tribute level and get an upgrade to Flagpole Founding Family Sponsor!

\$2,500 **FLAGPOLE FOUNDING FAMILY SPONSOR**

INCLUDES ALL FAMILY PASS & T-SHIRT TRIBUTE SPONSOR ITEMS PLUS:

- A custom feather flag with your family name flying proudly at the event

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