

THIS YEAR, YOUR GIFT IS MORE THAN GENEROUS—IT'S PRICELESS.



# 44<sup>TH</sup> ANNUAL SHALOM VILLAGE LADIES AUXILIARY TEA



Dear reader,

This year, we celebrate two extraordinary milestones at Shalom Village. First, we mark the 44th Annual Ladies Auxiliary
Tea, a beloved tradition that has raised over one million dollars to support
Shalom Village seniors. Second, and most profoundly, we celebrate the 100th birthday of Rochelle Waxman, cofounder of the Tea and lifelong advocate for dignity and care in senior living. What do you give someone who has given everything?... Your donation to the Ladies Auxiliary Tea! It's the perfect gift for our cherished Ladies Auxiliary Tea Founder.

To honour both this legacy and our community's future, we are asking for your support, as we set our sights on something truly special: raising \$200,000 to purchase a new, accessible bus for Shalom Village. It's a big number—but it's an even BIGGER need.

And because he recognizes the critical need for our seniors to have reliable and accessible transportation, Larry and Jay Rosenberg and family, have agreed to match donations from any new donors, or any donor who doubles their gift over last year.\*

- It's independence in the form of community outings like a trip to the library.
- It's the dignity found in shopping for your own groceries and supplies.
- It's the ability to run errands, attend appointments, enjoy community events, and simply stay connected to the world around them.

This isn't just any vehicle. It's a lifeline. So, this year, we are asking for you to give a little more, and to invite friends who may not have experienced our Tea Extravaganza!

For our residents—many of whom can no longer drive—this bus is so much more than transportation. Your generosity will be the treasured engine behind every journey—and just like the bus, its impact will go miles beyond anything you can imagine.

The ability to get out and about helps seniors remain strong and self-reliant. It prevents falls, manages chronic conditions, and preserves strength, flexibility, and bone density. It boosts confidence, reduces depression and anxiety, and can even slow cognitive decline. Most importantly, it helps them remain themselves—engaged, purposeful, and active in the lives they love.

In short, your gift of mobility will make a full life possible. When you support this year's Tea, you are not just giving money—you are giving something truly precious. Like a Tiffany's box tied with a white satin ribbon, your gift symbolizes love, commitment, and timeless care. So this year, we are asking for your generous support in giving the gift of freedom, of community, of meaning.

This year's Tea, inspired by the iconic elegance and heritage of **Tiffany's**, invites you to give generously and help us provide our seniors with a gift as priceless as any gem: the ability to live fully and meaningfully.

And what better way to honour Rochelle Waxman's 100<sup>th</sup> birthday and 44 Years of co-leading the Ladies Auxiliary Tea, than by continuing the tradition she helped to begin—giving, caring, and building a better life for Shalom Village seniors. And don't forget you can quadruple your gift to Rochelle, by doubling your donation to take full

advantage of our Foundation Board Chair, Larry Rosenberg's, generous matching donation.

Whether you join us in person or support from afar, your generosity will help us reach our ambitious goal. Seating at the in-person Tea is limited but every donation counts—and every gift moves us closer to putting new wheels on the road, and more seniors out and about.

Please give generously and join us in making history. Let's give Rochelle—and our residents—a gift none of us will ever forget.

With deepest appreciation,

### Kathleen Thomas

Executive Director, Shalom Village Foundation

### Marianne Klein

Chief Executive Officer, Shalom Village

**P.S.**—Use the enclosed form or visit us at ShalomVillage.ca/Give-Today to send your gift and/or RSVP. If you're unable join us on **October 29**<sup>th</sup> from 1pm at Shalom Village, your gift will still help bring mobility, joy and dignity to our seniors.

P.P.S.—Remember the Rosenberg family are matching donations from new donors and donors who double their annual gift.\* So please help us spend more of Larry's money!

\*Matching gift will match 100% of donations made by new donors, and any donors who double last year's gift, to a maximum of \$20,000 dollars.

YOU ARE CORDIALLY INVITED TO THE



44<sup>TH</sup> ANNUAL
SHALOM VILLAGE
LADIES AUXILIARY TEA



AUXILIARY & Co.

Like a Tiffany's Box tied with a white ribbon, supporting the 44<sup>th</sup> Annual Ladies Auxiliary Tea is an act of love, commitment & timeless care.

Give the gift of connection, comfort, and care to our seniors—all while enjoying a traditional afternoon high tea, complete with our famous scones and delectable sweets.

#### An Afternoon of Elegance, An Act of Love

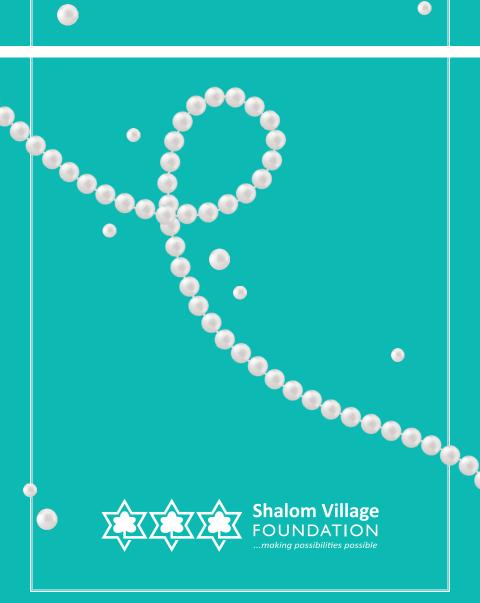
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Join us for the

44<sup>th</sup> Annual Shalom Village Ladies Auxiliary Tea Wednesday, October 29th, 2025 1:00 PM Goldie's Place at Shalom Village

Make Your Gift Shine Brighter!
Thanks to Larry & Jay Rosenberg and the Rosenberg Family, all donations from new supporters—and all gifts doubled by returning donors—will be matched. Your generosity will sparkle twice as bright!

Sip, savour, and celebrate a tradition that makes every moment matter.





## THANK YOU FOR SUPPORTING THE 44<sup>TH</sup> ANNUAL SHALOM VILLAGE LADIES AUXILIARY TEA!

<b>YES!</b> I'd like to attend the Ladies Auxiliary Tea, please add my name to the guest list. My donation information is on the back of this slip.
I am unable to attend, but would like to support Shalom Village seniors with the donation specified on the back of this slip. (Please issue my receipt for the full amount of my donation.)

Please return form in the included business reply envelope.

See reverse for more  $\rightarrow$ 

Yes, I would like to support the Ladies Auxiliary and Shalom Village Seniors with my enclosed donation of:								
□ \$36	<b>\$</b> 54	<b>□</b> \$72	<b>\$118</b>	<b>\$180</b>	<u>\$250</u>	□ \$360		
□\$500	<b>\$1000</b>	<b>\$1800</b>	□ \$3600	Other:				
☐ I've enclosed a cheque payable to the Shalom Village Foundation.								
I prefer to use my: 🔲 Visa 🔲 Mastercard								
Card #:				Expiry:	CVV:			
Name on Card:								
Signature:				business	business reply envelope.			